

RULES OF
~~DEPARTMENT OF EDUCATION~~
DIVISION OF UNIVERSITIES
UNIVERSITY OF FLORIDA

6Cl-2.019 University of Florida; Alcoholic Beverages.

(1) The sale of alcoholic beverage on the University campus shall be permitted in the following facilities: the Orange and Brew~~Baja Tortilla Grill~~ in the J. Wayne Reitz Union (beer and wine only); other areas in the J. Wayne Reitz Union that are designated for such use under the regulations set out in the Reitz Union Policy Manual; and the University Golf Club. The sale and consumption of alcoholic beverages in these facilities are subject to the following conditions:

(a) The Director of the J. Wayne Reitz Union or the Director's designee shall set the days and hours of sale for the Orange and Brew~~Baja Tortilla Grill~~ and for other designated areas in the Union. The Director of Athletics or the Director's designee shall set the days and hours of sale for the University Golf Club.

(b) The only alcoholic beverages that may be possessed or consumed in any facility listed above are those alcoholic beverages purchased in that respective facility, and the purchased alcoholic beverages must be consumed within that respective facility.

(c) Whenever the management of any facility listed above conducts a reduced-price alcoholic beverages promotional event or allows for a period of time in which the prices of alcoholic beverages are reduced there shall be comparable reductions in the prices of non-alcoholic beverages during such event or period of time.

(d) The management of any facility listed above shall not sponsor drinking games or any other activities which encourage the rapid and/or excessive consumption of alcoholic beverages.

(2) The serving, consumption, and possession of alcoholic beverages shall be permitted in the following areas of the University campus (which for purposes of this rule includes all properties under its control and all fraternity and sorority houses):

(a) Private rooms of individuals of legal drinking age residing in University housing and in fraternity and sorority houses when such serving, consumption, or possession is not in conjunction with a function held by a student group;

(b) Public meeting areas in University housing and in fraternity and sorority houses, during a function held by a student group(s) after registration of such function pursuant to applicable residence hall or fraternity and sorority policies;

(c) Those areas of the J. Wayne Reitz Union that are designated for such use under the regulations set out in the Reitz Union Policy Manual.

(3) Notwithstanding the provisions of Sections (1) and (2) above, the President or the Executive Assistant to the President and Director of Protocol is authorized to~~may~~ give written permission, under terms specified with said permission, for the sale, service, consumption, or possession of alcoholic beverages at other times and/or locations on the University of Florida campus, provided that in no event shall alcoholic beverages be sold, served, consumed, or possessed in any outdoor public area of campus, classroom, laboratory, or office. Permission shall not be granted for the sale, service, consumption, or possession of alcoholic beverages at meetings, receptions, and other events held during the University's normal business hours, 8 a.m. to 5 p.m., Monday through Friday, and shall be granted only in furtherance of University programs and in consonance with the conditions of section (4) of this rule. A current list of such

permits shall be on file for inspection in the Office of the Executive Assistant to the President and Director of Protocol during working hours.

(4) Any person or group of persons holding a function at a location where consumption of alcoholic beverages is permitted under the provisions of this rule, shall abide by the following regulations in conducting the function:

(a) The person or group(s) holding the function shall establish precautionary measures at the function to ensure that alcoholic beverages are not served to persons under the legal drinking age, to persons who appear intoxicated, or to persons known to be addicted to intoxicants.

(b) At the function, a person (or persons) over the legal drinking age must be designated as the server(s). All alcoholic beverages to be served at the function must be located so that access to them can be had only through the designated servers(s).

(c) Nonalcoholic beverages must be available at the same place as the alcoholic beverages and featured as prominently as the alcoholic beverages.

(d) The only alcoholic beverages that may be possessed or consumed at the function are those alcoholic beverages served at the function, and the alcoholic beverages must be consumed within the designated area in which the function is being held.

(e) Drinking contests or any other activities which encourage the rapid and/or excessive consumption of alcoholic beverages shall not be permitted at the function.

(f) Alcoholic beverages may not be served or consumed at any social event held in conjunction with fraternity rush or other organized drive to recruit students on campus.

(g) Additional guidelines for the serving and consumption of alcoholic beverage may be established by the person or group holding the function.

(5) Any function sponsored by a student or a student group (or groups) at which alcoholic beverages are sold, whether or not the function is open to the public, or any function sponsored by a student or a student group (or groups) at which alcoholic beverages are served and which is open to the public may be held in those areas permitted under the provisions of this rule only after prior written approval is obtained for such function. Such written permission may be obtained from the Director of Housing or the Director's designee, if the function is to be held in University housing, or the Dean of Students or the Dean's designee in all other cases. Such approved function shall be subject to the regulations set out in this Section, in Section (4) of this rule, and, if applicable, in Section (6) of this rule. Functions at which alcoholic beverages are sold shall include functions at which alcoholic beverages are served and for which an admission fee is charged, at which cups are sold, at which tickets are sold, at which cash or anything else of value is exchanged for alcoholic beverages, or at which donations are collected by the group, or members thereof, sponsoring the function. Functions open to the public shall be defined as those functions to which the general public has been invited, through oral, written, or printed announcement(s), advertisement(s), or invitation(s).

(a) If the function includes the sale of alcoholic beverages, the requisite permit must be obtained from the Division of Alcoholic Beverages and Tobacco of the State of Florida.

(b) All announcement(s) or advertisement(s), including, but not limited to, flyer(s), notice(s), poster(s), banner(s), tee-shirt(s) and newspaper and radio advertisement(s), concerning the function shall note the availability of nonalcoholic beverages at the function as prominently as the availability of alcoholic beverages and shall not make reference to the amount of alcoholic beverages, as, for example, the number of kegs of beer, available at the function, nor to any form of drinking contest.

(c) At least one uniformed member of the University Police Department, or a substitute approved by the Chief of the University Police Department, must be present at all times during the function. All expenses for such member of the University Police Department, or approved substitute, shall be borne by the group sponsoring the function.

(6) A person or student group(s), ~~student group (or groups)~~ may sponsor an activity involving a commercial off-campus distributor of alcoholic beverages (an entity manufacturing or selling alcoholic beverages at wholesale) only under the following conditions:

(a) The group sponsoring the activity shall be responsible for all aspects of the activity, including all publicity and advertising.

(b) Advertising and publicity must reflect sole sponsorship of the activity as being that of the student group. Any advertisement(s) or announcement(s), including, but not limited to, flyer(s), notice(s), poster(s), banner(s), tee-shirt(s), and radio and newspaper advertisement(s), concerning the event may reflect a commercial off-campus distributor's support, but must not indicate or convey sponsorship by the distributor. Such advertisement(s) or announcement(s) should not portray the drinking of alcoholic beverages as a solution to personal or academic problems or as necessary to social, sexual, personal or academic success.

(c) Promotion of certain brands of alcoholic beverages at the activity shall not be such as to encourage any form of alcohol abuse nor place emphasis on quantity and frequency of use of alcoholic beverages.

(d) Alcoholic beverages, such as kegs or cases of beer, shall not be provided as free awards, prizes, or rewards to an individual(s) or group(s).

Specific Authority 1001.74(4)~~240.227(1), 240.261(2), 240.132(1)~~ FS.

Law Implemented 1001.74(6), (10), (19)~~20.53(1), 240.227(1), 240.241(5), (13),~~
~~240.2097(3), 240.132~~ FS.

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